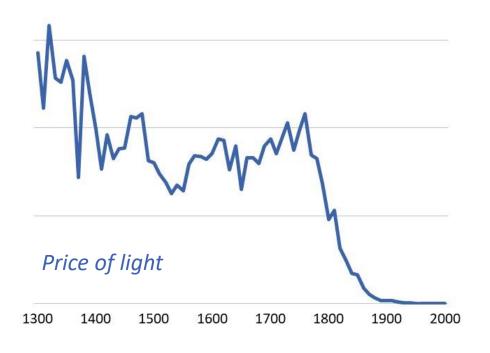
## Technology and industrial development for the energy transition

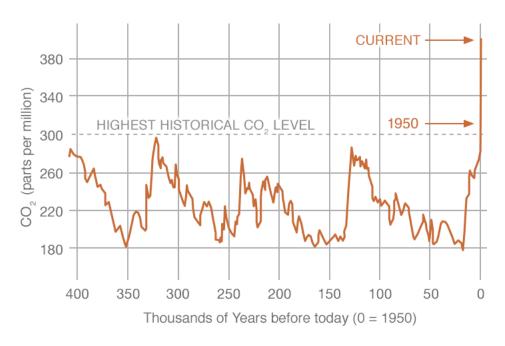
Acutec Vlaardingen, 11 September 2019

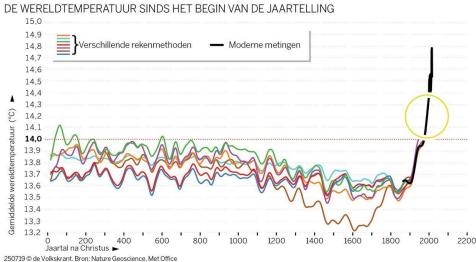
Arie Bleijenberg Koios strategy www.ariebleijenberg.nl



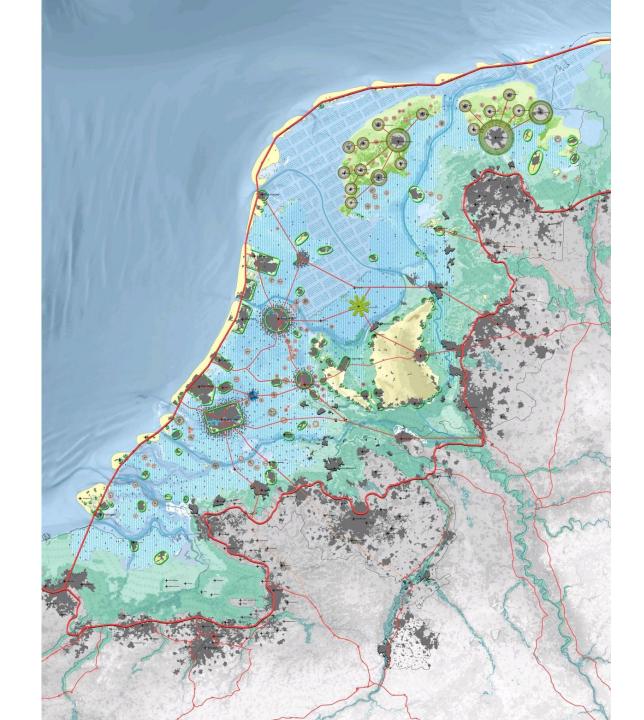


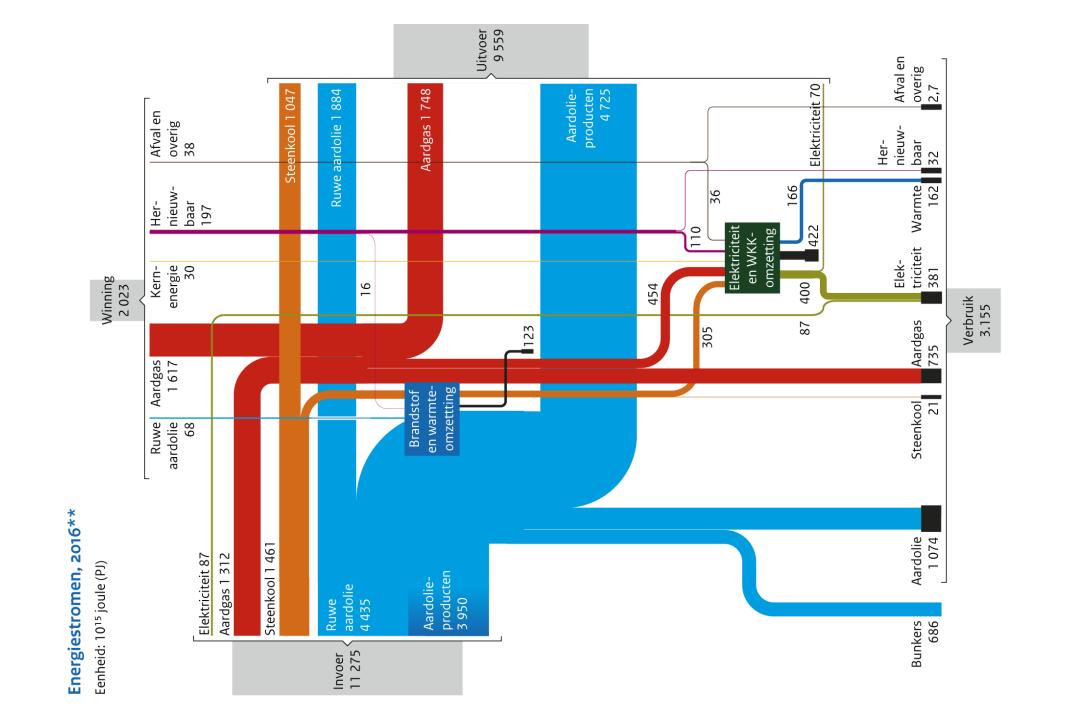


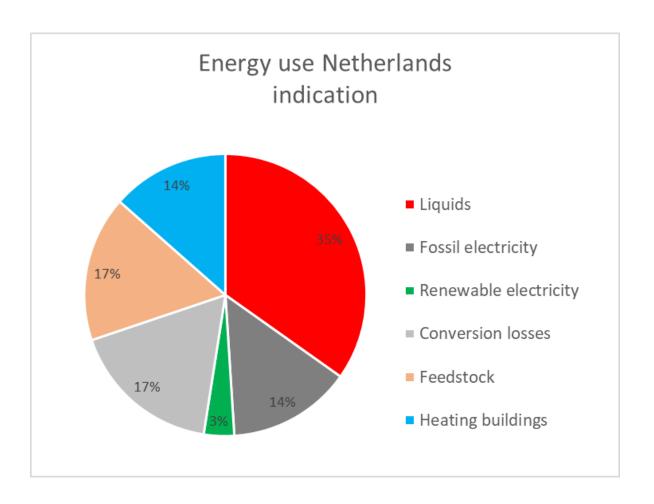


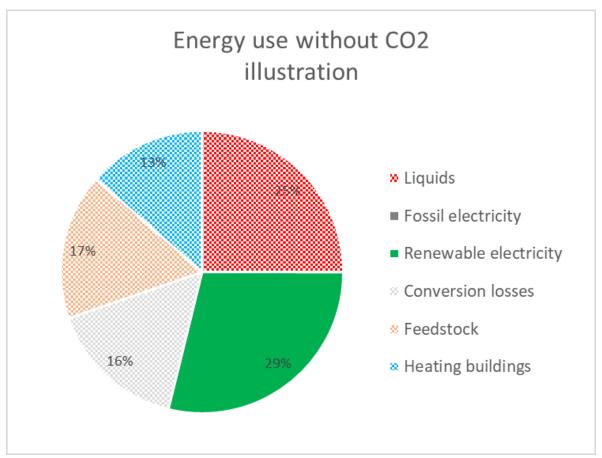


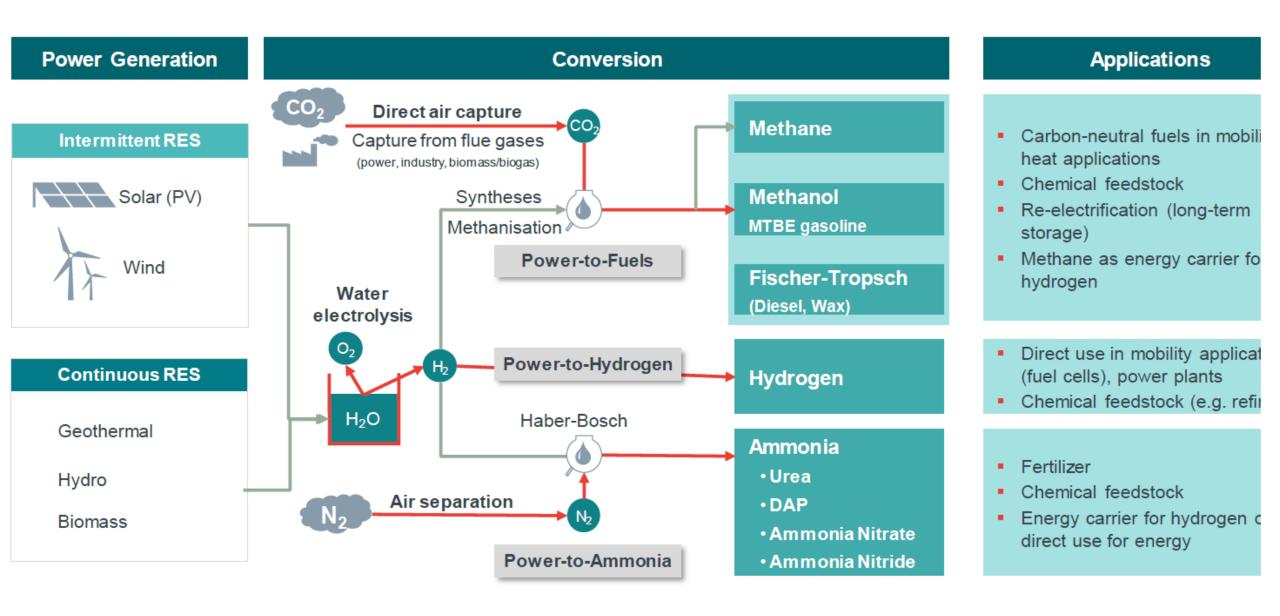
NASA 2018, Met office 2019, LOLA 2019



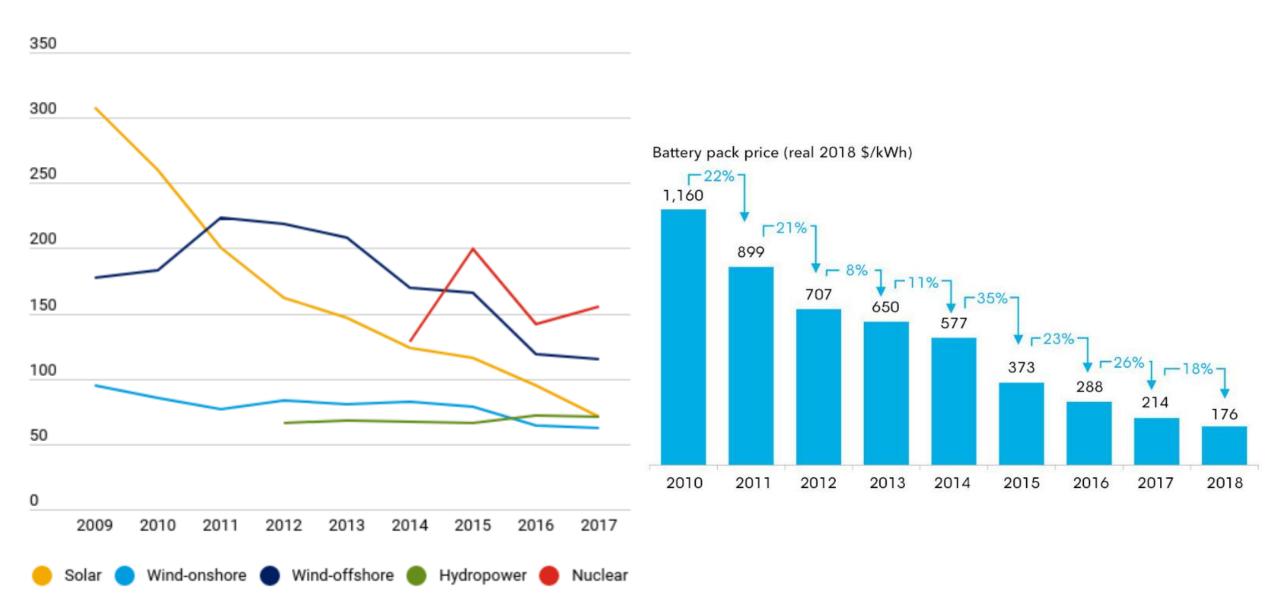


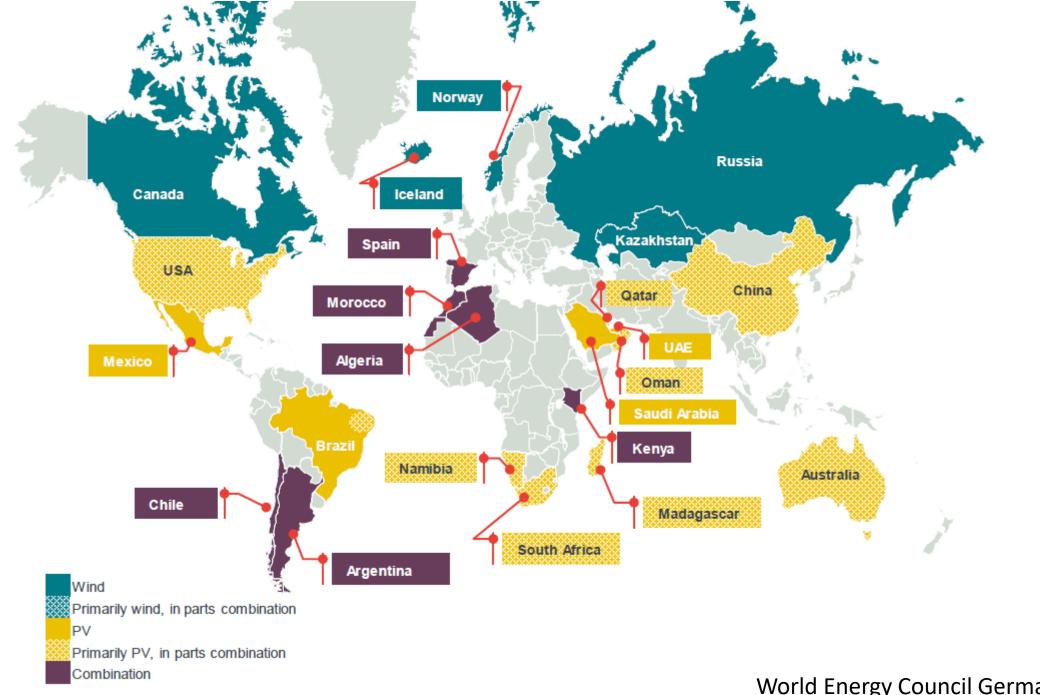






(levelized cost of electricity, US dollars per megawatt hour)

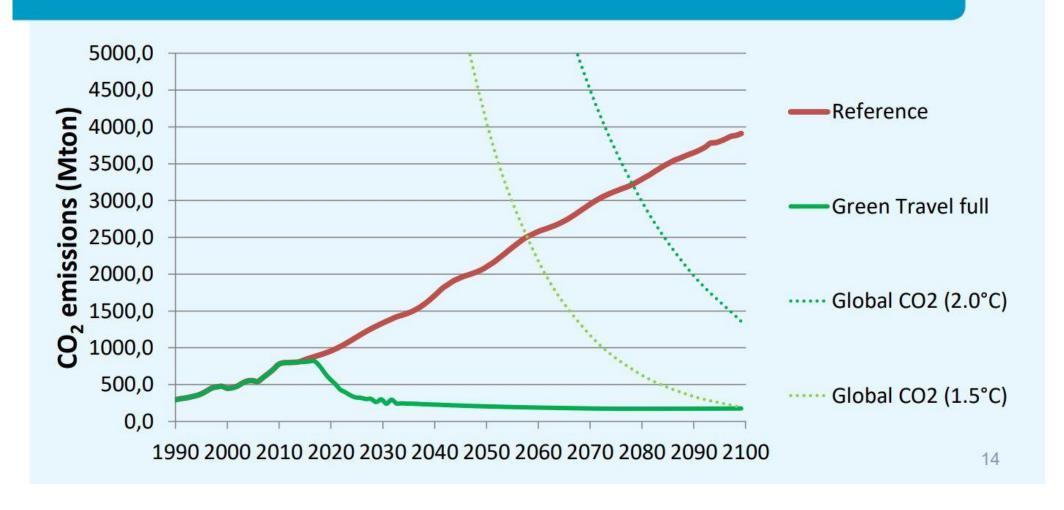




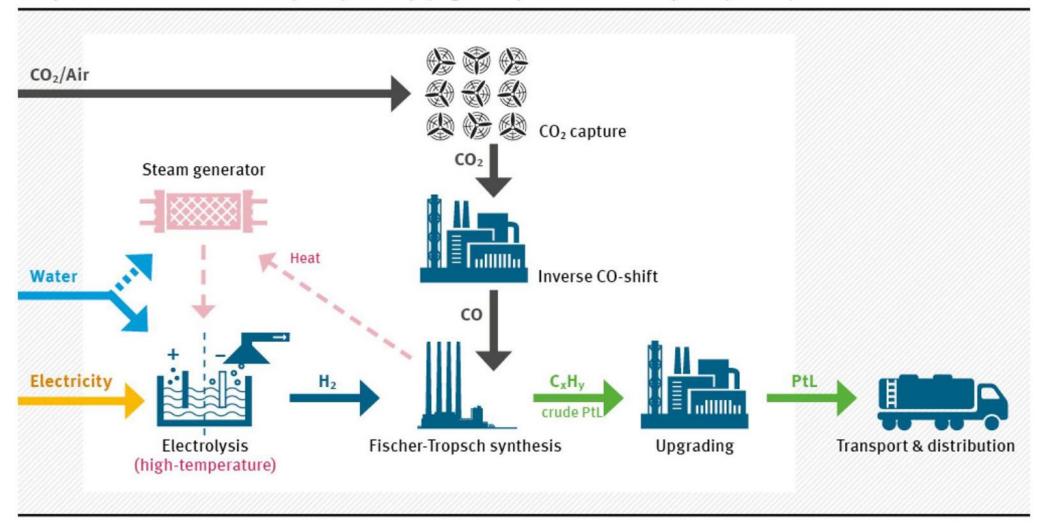


### Green travel scenario





#### PtL production via Fischer-Tropsch pathway (high-temperature electrolysis optional)



### Cost and impact of green synthetic kerosine

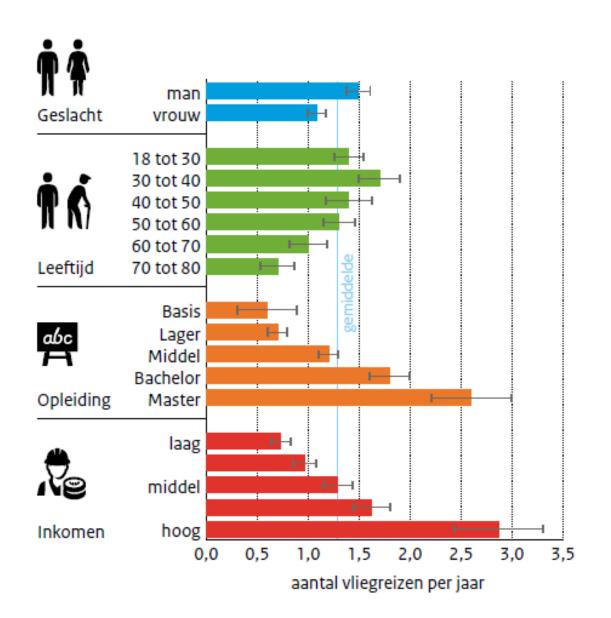
- Blending fossil kerosine
- No fleet renewal needed as with electric planes
- No use of scarce bio mass
- Price 2050: ≈ 1,50 €/I
- Ticket price 2050: ≈ + 50%
- Price 2025: ≈ 3,00 €/I

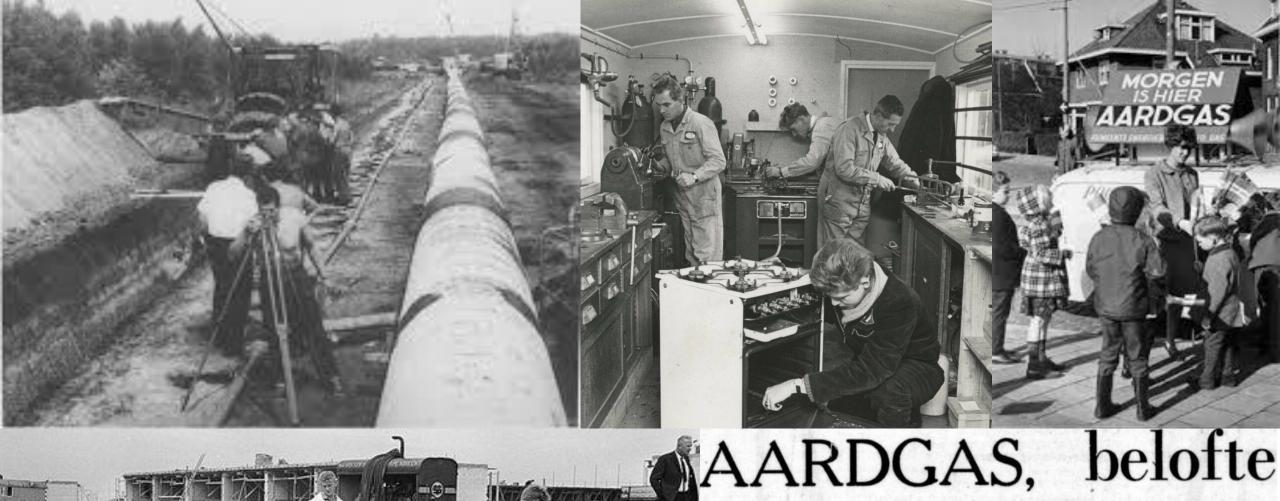
- No CO<sub>2</sub> emissions
- Less soot
- Improvement of energy efficiency (aircraft and operational)
- Improved competetiveness of electric planes and train travel
- Reduced growth in aviation volume; 20-40% below trend
- Energy storage in liquids required in zero CO<sub>2</sub> energy system

### Policy measures are crucial!

Policy options with indication of impact relative to growh trend	CO2	Price ticket	Volume
Expected policy: ETS++ en ticket 5%	- 11%	+ 7%	- 6%
Blending mandate green synthetic kerosine 4,5%	- 11%	+ 3%	- 2%
Pricing policy: Ticket 21%, fuel duty 0,33 €/I	- 32%	+ 34%	- 21%
Blending mandate green synthetic kerosine 17%	- 32%	+ 10%	- 7%
Blending mandate green synthetic kerosine 28%	- 50%	+ 17%	- 12%
Sustainable: 100% green synthetic kerosine	- 100%	+ 50%	- 30%
Sustainable and fair taxation: 100% green and ticket 21%	- 100%	+ 84%	- 39%

### The high income consumer will pay the price





voor de huisvrouw

Verwarming met aardgas

LAGE AANSCHAFKOSTEN

DE TELEGRAAF ZATERDAG 31 AUGUSTUS 1963

GEEN KOLENBERGPLAATSEN

• ..ECHTE" SCHOORSTEEN OVERBODIG



# THE ENTREPRE-NEURIAL STATE

Debunking
Public
vs.
Private Sector
Myths

MARIANA MAZZUCATO



### **Leading Innovation**

Promoting Creativity and Discipline

### **An Innovation Check-Up**

@ All drawings by Arend van Dam



Copyright © by IMD International, Lausanne, Switzerland
Not to be used or reproduced without permission

## Understanding the Drivers of Innovation Innovation generally occurs under two complementary modes

"Bottom-up" innovation

Idea-iueled
Entrepreneur-driven
Mgm't-supported

Common Objective:
Value Creation
For customers
For the company

beleui-noiciV betatini-t'mgM nevinb-noitidmA betroqque-listC

"Top-down" innovation

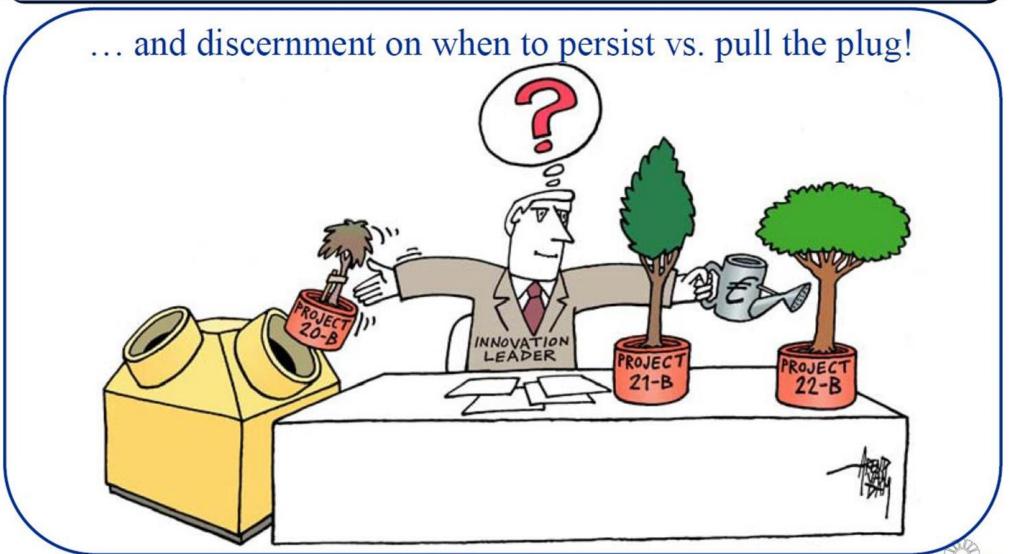
Specific Drivers







## Characterizing innovation leaders The courage to stop projects, not just to start them... trait



10

### Nett zero CO<sub>2</sub> in 2050

- World energy market, mainly based on solar and wind energy
- World energy market, Europe large importer
- Technical improvements in solar, wind, energy storage, hydrogen as intermediate fuel and many technologies for energy conversion into green hydrocarbons, methanol, ammonia (feed stock)
- Technical improvements at end users: isolation, hydrogen in gas grid, solar energy, all electric buildings and cars, heat pump, ...
- Major investments in appliances, installations, proces technology and energy storage and distribution
- Technical feasible and affordable
- Innovation = creativity + selection, innovation = technology push + market pull
- Government policy is key!