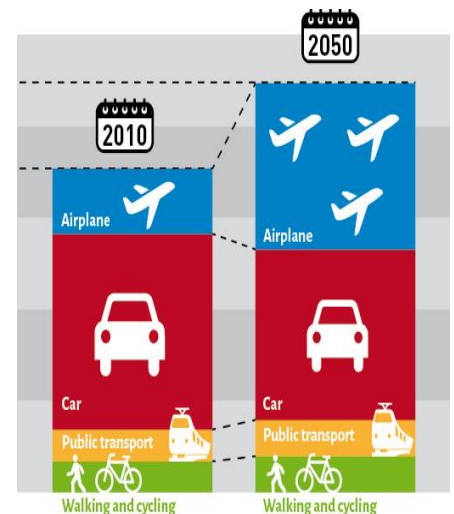
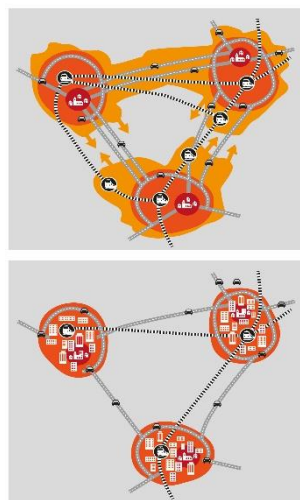
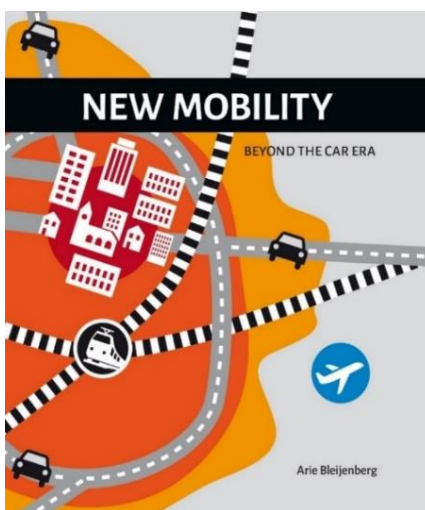


## New Mobility – Beyond the car era

How will mobility evolve in the coming decades? Is the car era drawing to a close? What will 'sustainable mobility' look like?

In **New Mobility**, Arie Bleijenberg debunks some long-held axioms about mobility. Subsidies for public transport and electric cars are not an effective way of reducing pollution. Relieving congestion is not a good compass for a thriving economy. Bleijenberg elaborates a broad and surprising vision on the fundamental forces shaping transport mobility. Our travel behaviour will not much change by the use of electric and autonomous cars. It's travel speed and urbanization that will continue to shape and change our mobility patterns, as they have done in the past centuries. The author develops a new mobility narrative, in line with the current changes in economy, urbanization and mobility.

**Arie Bleijenberg** has been involved in mobility issues for over 25 years. Through his work as a researcher, consultant and government official, in combination with his efforts on behalf of NGOs, he has been able to unravel the complex relationships between transport mobility, spatial planning and the economy.



### Inside the book

- # Speed is the strongest factor driving mobility, but this doesn't mean greater speed saves time (p. 12).
- # By around 2050 we'll be clocking up more kilometres in the air than on the road (p. 19).
- # To strengthen the economy, relieving congestion shouldn't be the main aim (p. 26).
- # Accessibility derives from speed and from short distances, and thus also from urbanization (p. 27).
- # It's not the industrial economy and transport infrastructure but its major cities that are the economic motor of the 21<sup>st</sup> century (p. 32).
- # That city-dwellers spend more time on travel than those in the country is a sign that transport provisions in the major cities are lagging behind (p.45).
- # Green technology will provide the lion's share of the required cuts in carbon emissions (p. 48).
- # Clamping onto outmoded habits of thought means a tendency to do 'more of the same' (p. 60).
- # The new mobility narrative leads to a different view of the effectiveness of government policy (p. 67).

### About the book

#### **Bent Flyvbjerg, Professor and Chair at Oxford University:**

*"New mobility is a goldmine of insights into how transportation is changing. Arie Bleijenberg should be read by anyone interested in the future of mobility and cities."*

#### **Bert van Wee, Professor of Transport Policy at Delft University of Technology:**

*"This is a well written and to some extent provocative book. Highly recommended for everyone looking for an inspiring vision! Not only with respect to what the future of mobility should look like, but also how it should be realized."*

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