



Griekenland Magazine is a Dutch quarterly on Greece and Cyprus. These countries are more than just great holiday destinations, as Griekenland Magazine is not just about tourism. Our readers are also interested in Greece and Cyprus in a broader sense: the heritage of the ancient Greeks, cultural events, food, politics, literature, real estate and so on are topics that are covered by Griekenland Magazine.

### General information

|                                     |                    |
|-------------------------------------|--------------------|
| <i>Publisher</i>                    | Van Splunter Media |
| <i>Frequency of appearance</i>      | 4x year            |
| <i>Single issue</i>                 | € 6,99             |
| <i>Subscription The Netherlands</i> | € 25,75            |
| <i>Subscription Belgium</i>         | € 31,75            |
| <i>Number of pages</i>              | 76 or 84 pages     |
| <i>Circulation</i>                  | 15.000             |
| <i>Page size (w x h)</i>            | 230 x 297 mm       |
| <i>Print</i>                        | Offset             |
| <i>Cover</i>                        | 300 grs Satin MC   |
| <i>Inside</i>                       | 100 grs FSC        |

### Digital version (iOS, Android, Windows10)

[www.reisbladenkiosk.nl](http://www.reisbladenkiosk.nl) € 3,99

### Publication dates 2022

15/3 - 14/6 - 13/9 - 6/12

### Closing dates

16/2 - 18/5 - 17/8 - 9/11

### Ad rates

|          |           |
|----------|-----------|
| 1/1 page | € 1.550,- |
| 1/2 page | € 875,-   |
| 1/4 page | € 525,-   |
| 1/8 page | € 325,-   |

Tax (21% VAT) not included.

### Preferred placement +25%

### Discounts

4 Ad placements: 15% discount.

### Extra's

Outside back cover: +25%, Inside covers: +15%

Layout of your ad at our studio: once € 250,-

Banner Advert: each advertiser can be visual on our website and newsletter.

[www.griekenland-magazine.nl](http://www.griekenland-magazine.nl)

### Spread single issues

Betapress (The Netherlands),

AMP (Belgium) VMbpress (The Netherlands)

### Specifications print

|                      |              |
|----------------------|--------------|
| 2/1 page (spread)    | 460 x 297 mm |
| 1/1 page (trim area) | 230 x 297 mm |
| 1/1 page (type area) | 210 x 277 mm |
| 1/2 page (portrait)  | 102 x 277 mm |
| 1/2 page (landscape) | 210 x 136 mm |
| 1/4 page (portrait)  | 102 x 136 mm |
| 1/4 page (landscape) | 210 x 65 mm  |
| 1/8 page (landscape) | 102 x 65 mm  |

Page Bleed 3 mm

Ads have to be delivered as a Full Colour 'Certified PDF' (PDF/X). Spot Colours and RGB are not allowed.

### Specifications website

Sidebar right 320 x 150 px € 175,-

### Specifications digital newsletter

Frame 600 x 150 px € 375,-

Facebook message (3x) € 375,-

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**Griekenland Magazine** Greece and Cyprus in focus