
Kunst Met Een Draai (Art With A Twist)

The artwork in the Oosterpark (East Park), within the residential area De Draai (The Twist), highlights the location from far and near. The artwork in the park could be a meeting place for everyone, young and old, the inhabitants of the neighbourhood and chance passers-by.

It is a sculpture to be viewed over and over again from many different angles and experienced anew – during a walk or bike ride through the park. But you can also pause there and literally sit on it to enjoy the artwork and the park.

MS: “At the start of the art project in July 2021, the unusual name of the neighbourhood struck me straight away. My initial thinking was immediate: with that name – you couldn’t make it up – of course you must include that in the artwork for this location. ‘De Draai’ serves as an inspiration for the figuration as it were, the “form” of the sculpture and the “content” of the artwork.

There is an analogy between the name of the neighbourhood and the essence of art. Art expands your view and broadens your horizons. The experience of art makes you look with different eyes. Art is never clear-cut, but always ambiguous. Art delivers a twist. Moreover, the word ‘Draai’ (‘Twist’) and the word ‘Kunst’ (‘Art’) have an equal number of letters, just like ‘Met’ (‘With’) and “Een” (‘One’).

Just as the “twist” is a characteristic feature of art, the artwork gives a twist to De Draai. In the artwork for De Draai, the essence of art and the name of the location converge and become one.”

The artwork is a playful and light-hearted ‘sense image’, or ‘sentence image’, in the park. The artwork appeals to the imagination. The sculptural, round form with the letter-segments in high relief, are reminiscent of the wheel profiles of the agricultural machines that once rode across the land.

The ‘sense image’ for the art brings the location into the picture with a four word phrase on all four sides: on the inside, on both side edges and on the outside of the circle. Viewed from an oblique angle, we see the figuration section on the inside and the outside - ‘Art With’ and ‘A Twist’ - partially swivelled relative to each other.

No matter from which side you view it - the artwork for ‘De Draai’ provides an optical spectacle by day and in an evening or nocturnal setting.

The artwork stands. Where does the artwork stand? And what stands there now? Twisted, now I see it, now you see it, now we see it - The artwork for the residential area De Draai is: ‘Kunst Met Een Draai’, ‘Art With A Twist’.

Title: ‘Kunst Met Een Draai’

Artist: Martijn Sandberg

Location: Oosterpark, De Draai Estate, Dijk en Waard

Material: relief in concrete

Measurements: diameter circle 3.5 m, depth 0.5m

Concept and figuration: 2021

Definitive design: 2022

Realisation and delivery: 2023

Project assistance art: Atelier Rinzema

Client: Municipality of Dijk en Waard