
More Good News

The metres-high, square work of art by Martijn Sandberg in the entrance hall of the new Mediavaert building in Amsterdam, marks, as a 'sign on the wall', the location, from afar and nearby.

In the vertical lines of the figuration in relief, a message appears, from different viewing angles, sculpted from a sole piece of natural stone. It is a news message for every day, timeless and of all times - from yesterday, for today and tomorrow: 'More Good News'.

The artwork with capital letters on the wall, can be compared to a headline on the front page. It can be a title, the first sentence on a blank page. With these three words with as many letters, you could fill an article, or the entire newspaper.

At the same time, the three words lend themselves to endless shouting and chanting as a slogan. In fact, the artwork appeals to the 'wishful thinking' of everyone, now and throughout the centuries. 'More Good News' - Who wouldn't want that? Don't we all want that?

Here, art fulfils the role of the 'bringer of good news'.

The work of art announces and stimulates our imagination. Is it a message from times gone by, or 'old' news? Or is the message, every time you see the artwork, 'new' again? Are we looking at an ancient inscription on a stone, recently excavated and now shining as a 'sense image', or 'sentence image', on the wall in the entrance hall of the Mediavaert building?

Title: 'More Good News'

Artist: Martijn Sandberg

Location: Mediavaert, van der Madeweg 40, Amsterdam

Material: Natural stone in relief

Dimensions: 2.30m x 2.30m x 11cm

Concept and figuration: 2022

Completion: 2024

In cooperation with: Jan Reek Natuursteen

Project art assistance: Atelier Rinzema

Architect: Team V Architectuur

Commissioned by: DPG Media, the Netherlands

Mediavaert is the main office of several Dutch newspaper editorials and radio stations, including de Volkskrant, Trouw, Het Parool and news platform nu.nl.