



Nordic is a quarterly magazine about tourism, nature, culture, business, sports and lifestyle of Scandinavia, Iceland and the Baltic states. The magazine periodically contains specials.

### General information

<i>Publisher</i>	Van Splunter Media
<i>Frequency of appearance</i>	4x year
<i>Single issue</i>	€ 6,99
<i>Subscription The Netherlands</i>	€ 25,75
<i>Subscription Belgium</i>	€ 31,75
<i>Number of pages</i>	76 or 84 pages
<i>Circulation</i>	15.000
<i>Page size (w x h)</i>	230 x 297 mm
<i>Print</i>	Offset
<i>Cover</i>	300 grs Satin MC
<i>Inside</i>	100 grs FSC

### Digital version (iOS, Android, Windows10)

[www.reisbladenkiosk.nl](http://www.reisbladenkiosk.nl) € 3,99

### Publication dates 2022

15/3 - 14/6 - 13/9 - 6/12

### Closing dates

16/2 - 18/5 - 17/8 - 9/11

### Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

Tax (21% VAT) not included.

### Preferred placement +25%

### Discounts

4 Ad placements: 15% discount.

### Extra's

Outside back cover: +25%, Inside covers: +15%  
Layout of your ad at our studio: once € 250,-  
Banner Advert: each advertiser can be visual on our website and newsletter.  
[www.nordicmagazine.nl](http://www.nordicmagazine.nl)

### Spread single issues

Betapress (The Netherlands),  
AMP (Belgium) VMBpress (The Netherlands)

### Specifications print

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 65 mm
1/8 page (landscape)	102 x 65 mm

Page Bleed 3 mm

Ads have to be delivered as a Full Colour 'Certified PDF' (PDF/X). Spot Colours and RGB are not allowed.

### Specifications website

Sidebar right 320 x 150 px € 175,-

### Specifications digital newsletter

Frame 600 x 150 px € 375,-

Facebook message (3x) € 375,-

### Contact

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**Nordic Magazine** Northern Europe in focus